

Draft Agenda
Russia-France SMEs Forum
[\(https://events-export.businessfrance.fr/rencontres-russie/\)](https://events-export.businessfrance.fr/rencontres-russie/)

*Paris, **16-17 October** 2019*
Russia Trade Representative
Business France

<i>16 October 2019, Wednesday</i>	
<p>9.30 – 13.30</p> <p>Business France event: «Doing Business in Russia» (only for French companies)</p> <p>Venue: Business France (77 Boulevard Saint-Jaques)</p>	<p>12.00 – 13.30</p> <p>Seminar for Russian companies: «Doing Business in France»</p> <p>Key topics:</p> <ul style="list-style-type: none"> ✓ How to find business partner in France; ✓ Features of Import of goods from Russia; ✓ Existing Administrative barriers; ✓ Identifying Amiable Sectors of Economy and Regions for Cooperation with Russia. <p>Venue: Business France (77 Boulevard Saint-Jaques)</p>
<p>13.30 – 14.30</p>	<p>Networking lunch</p> <p><i>Venue: Business France (77 Boulevard Saint-Jaques)</i></p>
<p>14.30 – 17.30</p>	<p>B2B meetings</p> <p><i>Venue: Business France (77 Boulevard Saint-Jaques)</i></p>

TBC	Networking cocktail <i>Venue: Russia Trade Representative (49 Rue de la Faisanderie)</i>
<i>17 October 2019, Thursday</i>	
9.00 – 10.00	<p style="text-align: center;">Russia-France Government Dialogue on SME cooperation Session I: «The Overview of SME Policy in Russia and France» (close session)</p> <p>Key topics:</p> <ul style="list-style-type: none"> ✓ Development of entrepreneurship in Russia and France: national programs, priority setting, effective support mechanisms (sharing accumulated experience in finance, popularization etc.); ✓ Business Formalization: experience and effective mechanisms; ✓ Export policies and rules; ✓ Increasing SMEs' share in bilateral trade flows <p>Speakers from the Russian Part: Ministry of Economic Development Business associations SME Corporation Russia Export Center</p> <p>Speakers from the French Part: Ministry of Economic and Finance Business France MEDEF</p> <p><i>Venue: tbc</i></p>
10.00 – 10.30	Coffee break

10.30 – 11.30	<p style="text-align: center;">Russia-France Government Dialogue on SME cooperation Session II: «Labour productivity increase, exchange of experience and best practices between Russia and France»</p> <p>Key topics:</p> <ul style="list-style-type: none"> ✓ Labour productivity increase – national priority of the Russian Federation; ✓ Mechanism for removing administrative barriers in France-experience for Russia; ✓ Experience of French companies operating in the Russian market; ✓ Exchange knowledge through organisation of internships and joint educational programs. <p>Speakers from the Russian Part: Ministry of Economic Development Business associations Public organizations</p> <p>Speakers from the French Part: Ministry of Economic and Finance Business associations MEDEF</p> <p><i>Venue: tbc</i></p>
TBC (on request of SMEs)	Visiting French enterprises