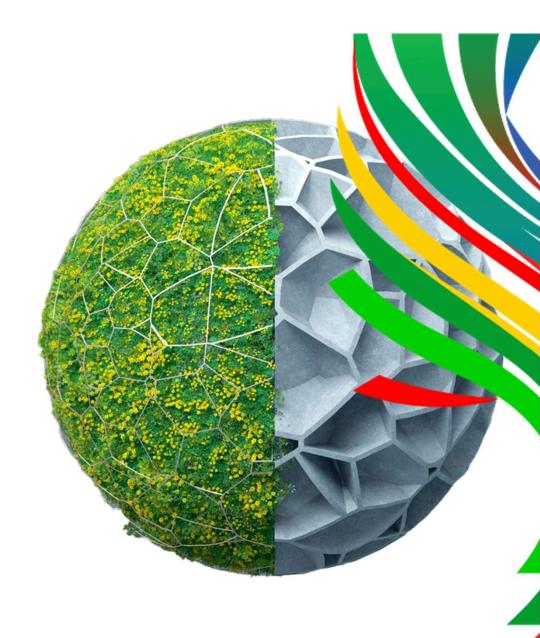


Inclusive Growth for a Sustainable Future

Introductory presentation







Business 20 (B20)



B20 Brazil 2024

What is the B20?

The Business 20 (B20) is an **engagement group that** serves as a bridge between the business community and the G20. It aims to develop policy recommendations to the G20, which are made throughout the presidential year, virtually, by various task forces comprising business leaders from all G20 countries.

What are the objectives of the B20?

- Represent the interests of the business community to the G20
- 2 Support the G20 with relevant policy recommendations
- Foster dialogue between the public and private sectors within the G20 framework, as well as with international institutions

Who is organizing the B20 Brazil?

The National Confederation of Industry (CNI) has been an active participant in B20 since its establishment in 2010. For the B20 Brazil, **CNI is the lead coordinator of the secretariat**, and it will provide comprehensive support for the preparation, implementation, and continuous monitoring of the process.

What is the theme of the B20 Brasil?

B20 Brasil's theme is aligned with the theme and priorities of the G20

G20 Building a fair world and a sustainable planet

- Social inclusion and the fight against hunger
- Energy transition and sustainable development
- Reform of global governance institutions

B20 Inclusive growth for a sustainable future

Key Milestones of B20 Brazil





B20 Brazil: Inclusive growth for a sustainable future



5 strategic axes



Promote inclusive growth and combat hunger, poverty, and inequality

Ensure social and economic development benefits all members of society, positively impacting health and well-being, and reducing disparities in access to opportunities and resources



Accelerate a fair net zero transition

Accelerate the shift to a carbon-neutral economy by reducing greenhouse gas emissions, promoting sustainable environmental practices, and ensuring the transition benefits everyone by reducing social and economic disparities



Increase productivity through innovation

Drive economic growth by fostering creativity and the adoption of cutting-edge technologies to enhance productivity across all sectors



Foster the resilience of global value chains

Enhance the capacity of global value chains to resist disruptions, adapt to unforeseen challenges, and maintain readiness for managing emergencies



Enhance human capital

Invest in the development and well-being of individuals to build a skilled, healthy, and adaptable workforce capable of driving innovation, economic growth, and resilience in a volatile world

How is the theme of B20 Brazil implemented?

Through 7 task forces and 1 action council that formulate policy recommendations

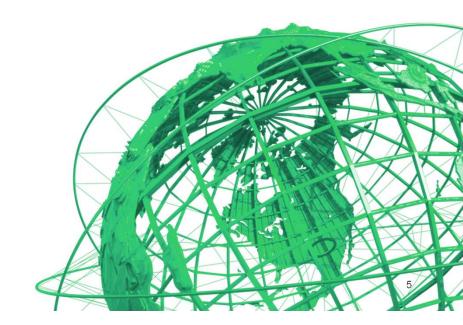
Each task force meets monthly in a virtual format (total of 4 to 5 meetings) and develops 3 to 4 policy recommendations, each containing 3 to 4 policy actions.

The documents of each task force will be consolidated into a single document.

The pillars of B20 should guide the work of all task forces and the action council

...and advocate before the G20

The results of B20 will be advocated before the Brazilian government and the G20 governments, leveraging the extensive B20 network (e.g., global business community, and international organizations).





Organizational Structure of B20 Brazil

Leads the B20 (defines the main guidelines and represents the B20 before the international community)



B20 Chair

Dan loschpe, Chairman loschpe-Maxion



Chair of the Advisory Board Ricardo Alban, President. CNI

Advisory Board

It is comprised of Brazilian business leaders who assist the B20 Chair with strategic advising and advocacy with political authorities

Coordinates the secretariat's work and supports the Chair in all key functions

B20 Sherpa Constanza Negri, CNI

Carries out the operational management of the B20, including the coordination of the development of policy papers, organization of events, etc.

B20 Secretariat

International Business Advocacy Caucus

It is comprised of business leaders from the G20 countries, who provide a global perspective and support advocacy efforts of B20 recommendations.

Task-Forces and Action Council

Trade & Investment



Francisco G. Neto CEO Embraer

Employment & Education



Walter Schalka CEO Suzano

Energy Transition & Climate



Ricardo Mussa CEO Raízen

Transformation



Digital

Fernando Rizzo CEO Tupy

Finance & Infrastructure



Luciana A. Ribeiro Founder eB Capital

Integrity & Compliance



Claudia Sender **Board Member**

Sustainable Food Systems & **Agriculture**



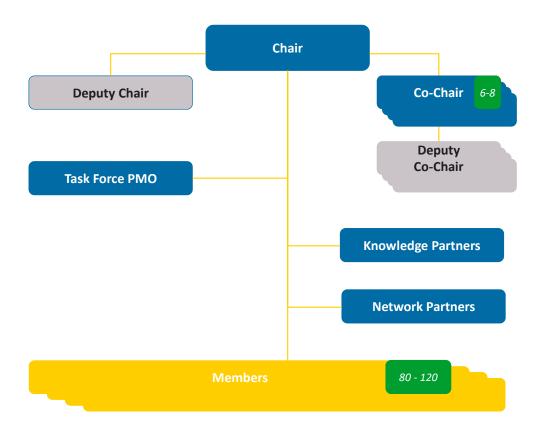
Gilberto Tomazoni CEO JBS

Women, Diversity and Inclusion in **Business (AC)**



Paula Bellízia President, Global Payments EBANX

What is the structure of the task forces and action council?



Task Force/Action Council Chair

- Lead the policy papers drafting process
- Represents the group in all advocacy efforts

Deputy Chair

 Represents the Chair and facilitates meetings when the Chair cannot attend

Co-Chair

- Supports the drafting of policy documents and recommendations
- Supports the advocacy process

Deputy Co-chair

Represents the Co-Chair in their absence.

Task Force/Action Council PMO

 Member of the Secretariat who coordinates the drafting of Policy Papers and task force meetings

Members

 Participates in the task force discussions and contributes to the drafting of the Policy Paper

Knowledge Partners

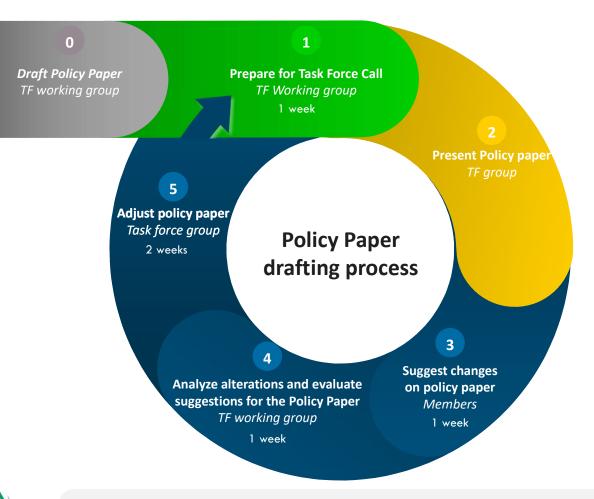
- Global consultancy that works with the PMO, contributing with experience and knowledge in the task force/action council
- Produces content for the drafting of the policy paper

Network Partners

• International organizations and networks that contribute to the B20 process with their technical expertise and constituency.



Overview of Policy Paper Development



The **cycle repeats itself 4 to 5 times**. Ad-hoc meetings involving specific members may also be necessary to reach a consensus on sensitive issues.

TF group: Chair/deputy, Co-Chair, PMO, KP, members

TF working group: PMO, KP



- **Draft Policy Paper:** Prepare 1st Policy Paper draft based on the inception meeting
- Prepare for Task Force call: Discuss Policy Paper current version and prepare to present it on the Task Force Meeting
- Present Policy Paper: Present Policy Paper current version on the Task Force Meeting and discuss it with TF group
- Suggest changes on Policy Paper: Allow members to suggest changes on the Policy Paper via website
- 4 Analyze alterations and evaluate suggestions for the Policy Paper: Collect, analyze and evaluate inputs shared by members according to relevance
- Adjust Policy Paper: Make changes to the Policy Paper version, considering members' inputs, KP searches and Chair's validation

Guidelines for Policy Recommendations

Principles for Recommendation

Independent		Each recommendation can be adopted independently from the adoption of another one
Consistent	000	Recommendations should not contradict each other . Collectively, recommendations should support the B20 overall objective
Fact-based	000-	Recommendations should be supported by reliable data and recognized sources
Impactful		Recommendations should be relevant to the G20 and/or target international organizations and institutions, and have a clear impact
Specific	S.	The recommendations should be specific, and have a clarity in making endorsement or refusal vis-à-vis a particular issue
Actionable and Measurable		The recommendations should be actionable and measurable so that they can be adopted into policies by G20 leaders

Overview B20 Brasil Calendar

Preliminary Meetings 2023 2024 **Activity** jul feb jun oct nov dec jan mar apr may aug sep oct nov Onboard Task-Force/Action Council Chairs, Knowledge Partners, Network Partners, Co-chairs, Members Policy Recommendations Development Inception Meeting and Task Force calls Final document Inception meeting Reception of the amendments Implementation of amendments and disptach of amended document Examination of amended document by Task Force Members **B20** Leadership Meetings International Advocacy Caucus Meetings **Advocacy Events** Side events (TBD) G20 Sherpas B20 Opening Event in Rio de Brasil assumes the **B20 Summit** Presidency of B20 Janeiro (29/01) meeting







